

PRESS RELEASE
Friday 17th June 2010

NBTA Europe Announces Latest Advisory Board Members

Appointments Demonstrate Next Generation and Technology are Key to New European Network

NBTA Europe, the largest European buyer-led business travel and meetings network, has announced the addition of two more individuals to its advisory board since the initial board was created on January 6th this year.

Anne-Sophie Raoult, an account manager for hotel.info, joins the advisory board with a specific remit to connect the network with the next generation of business travel professional and to focus on the use of social media to maximise the network's activities. Michael Tangney, Global Travel Manager for Google, has also joined fellow buyers Caroline Strachan, Torbjorn Erling and Yann Le Goff on the advisory board, and will provide insights into the use of policy, technology and networks to more effectively manage travel and meetings.

Caroline Strachan, Chair of the NBTA Europe Advisory Board, said, "I am delighted that we continue to attract such great talent to the advisory board of NBTA Europe even just a few months after launch. Mike will, I know, provide us with a different perspective on innovative ways to use management tools in our industry and Anne-Sophie represents the bright, young talent our sector has to offer. The benefits the network will receive from work that these two individuals have done in their fields will allow us to continue to push the boundaries of travel and meetings management throughout Europe."

Both Mr Tangney and Ms Raoult are speaking in sessions at the NBTA Europe Conference, scheduled for later this year, focusing on the use of social networks and technology to drive better travel and meetings programmes and strategies for getting better buy-in from business travellers.

The conference runs from 6th – 8th September in Lisbon.

About NBTA Europe

NBTA Europe is the only buyer-led business travel and meetings industry network across Europe. The network is part of the National Business Travel Association (NBTA), the world's premier business travel and corporate meetings organisation, with a role to lead debate, networking, education, advocacy, events and innovation in the business travel and meetings sector. NBTA Europe represents more than 2,000 regional corporate and government travel and meetings managers, as well as travel service providers. Members of the network collectively manage and direct more than €100 billion of global business travel and meetings expenditures annually on behalf of more than 3 million business travelers within their organisations.

NBTA Europe is powered by the Institute of Travel & Meetings (ITM). For more information, visit www.nbtaeurope.org.

About Mike Tangney

Mike has been the Global Travel Manager at Google for the past 2 ½ years. In that time he has built a comprehensive travel programme from the ground up, leveraging Google's unique culture to deliver a unique, innovative and effective programme. Mike has an MBA from Smurfit Business School and an Engineering degree from University College Dublin and has worked in a number of leading organisations including General Electric and Accenture. He has a keen interest in how mobile and social technologies will impact the Travel Industry over the coming years.

About Anne-Sophie Raoult

Anne-Sophie joined the travel management community after graduating from Le Havre University. Her first year in the industry was spent with the TETRA LAVAL Group developing her skills particularly in KPI's, data analysis and legal aspects of travel programmes. Now working with HOTEL.INFO as an account manager, Anne-Sophie is, in parallel with her new role, undertaking a master degree in Business and Marketing. Her goal is to develop into an expert business travel buyer.

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