



PRESS RELEASE

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For Immediate release

NBTA Europe Announces New Partner

**Finnish Business Travel Association (FBTA) Commits to New European Network
*Network Grows to Seven Affiliate Organisations***

The Finnish Business Travel Association has announced its commitment to the NBTA Europe network after the launch of the network on January 6th of this year.

The regional association represents one hundred and seventy companies in Finland, with 70% of members listed as buyers, taking total NBTA Europe membership well over the 2,000 mark. The decision means that all four Nordic regions are now committed to the network.

Speaking about the FBTA decision, Caroline Strachan, NBTA Europe Chairman, said, "***We are so pleased that our Finnish colleagues have made the decision to support the new network. They have been advocates for a dynamic European network and will play a key role alongside the existing partners.***"

Auni Karekari, Chairman of FBTA and Corporate Travel Manager for Kesko Corporation, added, "***The FBTA board has made the unanimous decision to join and we are very much looking forward to seeing the benefits for our members in the coming months. We have a strong ethic of buyer-led decision making at FBTA and the goals and aspirations of NBTA Europe are perfectly aligned with our own. We are delighted to be a part of this exciting venture.***"

A representative of FBTA will join the Partnership Council headed by NBTA Europe managing director Paul Tilstone.

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About NBTA Europe

NBTA Europe is the only buyer-led business travel and meetings industry network across Europe. The network is part of the National Business Travel Association (NBTA), the world's premier business travel and corporate meetings organisation, with a role to lead debate, networking, education, advocacy, events and innovation in the business travel and meetings sector. NBTA Europe represents more than 2,000 regional corporate and government travel and meetings managers, as well as travel service providers. Members of the network collectively manage and direct more than

€100 billion of global business travel and meetings expenditures annually on behalf of more than 3 million business travellers within their organisations.
NBTA Europe is powered by the Institute of Travel & Meetings (ITM). For more information, visit www.nbtaeurope.org.

About FBTA

FBTA is a buyer-led network for business travel professionals, both buyers and suppliers, with the mission to enhance the understanding, knowledge and skills required in corporate travel and meeting management and procurement. FBTA's aim is also to enhance the recognition and general conditions of travel and meetings management through public discussion, advocacy and education. The ultimate goal of FBTA is to provide added value to its members through cost effective and high-quality Travel and Meetings Management.

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This is just the start...

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