



Finnish Business Travel Association FBTA

Founded in 1984, FBTA is the organization of business travel professionals, both buyers and suppliers, with the mission to enhance the understanding, knowledge and skills required in corporate travel and meetings management and procurement.

FBTA's aim also is to enhance the status and visibility of Travel and Meetings Management through stimulating public discussion on topical industry issues.

The ultimate goal of FBTA is to provide added value to its members through cost effective and high-quality Travel and Meetings Management .

The association also works with industry and government bodies to improve general conditions for business travel and travel management.

FBTA has nearly 180 members of which 65% are corporate travel buyers and 35% travel suppliers. FBTA buyer members manage total travel expenditures of more than € 1 billion per year.

Values of FBTA: independent, wide in scope, proactive, global view.

FBTA is member of Paragon Partnership, the Global Alliance of Business Travel Associations, and International Chamber of Commerce Finland.

For more information, visit: www.fbta.net

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Paragon Partnership ***The Global Alliance of Business Travel Associations***

FBTA's networking strategy is based on co-operation with other business travel associations. FBTA has sister associations in 11 European countries, in North America, Brazil and Australia. FBTA is member of The Paragon Partnership, The Global Alliance of Business Travel Associations.

The Paragon Agreement is a formal relationship between Business Travel Associations in 11 countries supporting an international collaborative effort to benefit the travel management profession and business travel industry.

Paragon Partners have joined efforts to enhance networking and knowledge exchange among business travel professionals from around the world by:

- Advancing information and education resources for members of the participating associations.
- Extending the global network of the business travel community.
- Facilitating attendance at joint activities and enhancing global exposure of business travel professionals.
- Advancing the understanding of the corporate travel profession before government organizations.

Paragon Partners

- Brazilian Business Travel Association (ABGEV),
- Austrian Business Travel Association (ABTA- Austria),
- Danish Business Travel Association (DBTA),
- Finnish Business Travel Association (FBTA),
- Iberian Business Travel Association (IBTA),
- Institute of Travel Management (ITM) for UK and Ireland, and the ITM South Africa subsidiary,
- Netherlands Association of Travel Management (NATM),
- National Business Travel Association (NBTA) from the US and its NBTA -Asia Pacific, NBTA Canada and NBTA Mexico subsidiaries,
- Norwegian Business Travel Association (Norwegian BTA)
- Swedish Business Travel Association (SBTA),and
- the Business Travel Association of Germany (VDR).

Together, the Paragon Partners represent about 6, 000 business travel buyers and suppliers. Members of the Paragon partner associations manage and direct \$200 billion USD, which translates to more than €150 billion. The Partners believe that they enhance their service to their constituencies by working together to achieve their common goals. The Partnership strives to create a powerful central voice for the global business travel community.

Further information: www.fbta.net, www.paragon-partnership.org.